

Faculty	Arts and Humanities		
Home Department	Anthropology		
Module Topic	Popular Culture in the Contemporary World		
Generic Module Name	Anthropology 232		
Alpha-numeric Code	ANT232		
NQF Level	6		
NQF Credit Value	20		
Duration	Semester		
Proposed semester to be offered	Second Semester		
Programmes in which the module will be offered	BA (2101)		
Year level	2		
Main Outcomes	<p>On completion of this module, students should be able to:</p> <ul style="list-style-type: none"> • Explain the concepts of popular culture, communication and information networks, and cultural globalization and social change. • Discuss how anthropologists analyse phenomena of popular culture. • Examine and compare the dynamics of popular culture and communication and information networks in contemporary Africa and the wider world. 		
Main Content	<ul style="list-style-type: none"> • Key texts in the anthropology of popular culture, performance and communication and information networks. • The formations of identity in relation to popular culture, such as popular music, film, photography, food or clothing. • The role of popular culture in everyday life in Africa, and the wider world. • Investigation of the role of popular culture and information and communication networks in culture, society, and politics in Africa, and the wider world. 		
Pre-requisite modules	None		
Co-requisite modules	None		
Prohibited module Combination	ANT321		
Breakdown of Learning Time	Hours	Timetable Requirement per week	Other teaching modes that does not require time-table
<i>Contact with lecturer / tutor:</i>	42	<i>Lectures p.w.</i>	2
<i>Assignments & tasks:</i>	64	<i>Practicals p.w.</i>	0
<i>Practicals:</i>	0	<i>Tutorials p.w.</i>	1
<i>Assessments:</i>	6		
<i>Selfstudy:</i>	88		
<i>Other:</i>	0		
Total Learning Time	200		
Methods of Student Assessment	Continuous Assessment (CA): 60% Final Assessment (FA): 40%		
Assessment Module type	Continuous and Final Assessment (CFA)		