

Module Name	HIS839: Public History and Tourism
Home Department	History
Module Code	HIS839
Module description	Public History and Tourism
Generic module name	History 839
Credit Value	30
Duration	Semester
Module Type	Program
Level	9
Main Outcomes	<p>Students will be able to</p> <ul style="list-style-type: none"> • demonstrate an understanding of how tourist images of societies are constructed, developed and consumed; • analyse how sites and societies become constituted for the tourist industry; • Demonstrate an understanding the workings of different tourist apparatuses and their histories.
Main Content	<p>Core seminar topics</p> <ul style="list-style-type: none"> • the tourist gaze; • staged authenticity; • development of the package tour; • tourism and museums; • tourism and photography; • cultural tourism; • tourism and game parks; • themed environments.
Pre-requisites	None
Co-requisites	None
Prohibited Combinations	None
Breakdown of Learning Time	<p>Contact: 20 hours Written assignments: 75 hours Self-study: 202 hours Exams: 3 hours Total learning time: 300 hours</p>
Methods of Student Assessment	<p>One long research paper: 40% Weekly written presentations: 20% Exam: 40%</p>