

Faculty	Arts and Humanities		
Home Department	Linguistics		
Module Topic	Cross Cultural Communication		
Generic Module Name	Language and Communication Studies 221		
Alpha-numeric Code	LCS221		
NQF Level	6		
NQF Credit Value	10		
Duration	Semester		
Proposed semester to be offered.	Second Semester		
Programmes in which the module will be offered.	BA (2101), BLIS (2201)		
Year Level	2		
Main Outcomes	<p>On completion of the module students should be able to:</p> <ul style="list-style-type: none"> • Examine the critical issues in cross-cultural communication from a theoretical and practical point of view with specific reference to the South African situation. • Develop a sensitivity to cross cultural variation in communication and to provide a theoretical framework for interpreting it. • Analyse and evaluate actual communicative encounters in cross-cultural situations. 		
Pre-requisite modules	LCS111 & LCS121		
Co-requisite modules	None		
Prohibited module Combination	None		
Breakdown of Learning Time	Hours	Timetable Requirement per week	Other teaching modes that does not require time-table
<i>Contact with lecturer / tutor:</i>	28	<i>Lectures p.w.</i>	1
<i>Assignments & tasks:</i>	32	<i>Practicals p.w.</i>	0
<i>Practicals:</i>	0	<i>Tutorials p.w.</i>	0.5
<i>Assessments:</i>	5		
<i>Selfstudy:</i>	35		
<i>Other:</i>	0		
Total Learning Time	100		
Methods of Student Assessment	Continuous Assessment (CA): 60% Final Assessment (FA): 40%		
Assessment Module type	Continuous and Final Assessment (CFA)		