

Faculty	Arts and Humanities		
Home Department	Linguistics		
Module Topic	Research in Language and Communication		
Generic Module Name	Language and Communication Studies 312		
Alpha-numeric Code	LCS312		
NQF Level	7		
NQF Credit Value	10		
Duration	Semester		
Proposed semester to be offered	First Semester		
Programmes in which the module will be offered	BA (2101), BLIS (2201)		
Year level	3		
Main Outcomes	<p>On completion of this module, students should be able to:</p> <ul style="list-style-type: none"> • Have an overall understanding of the research process and key research terms. • Understand some of the differences between quantitative and qualitative research. • Be familiar with different research designs and have written a research proposal including a literature review. • Have used observation and/or interviews as research tools. • Have organised and analysed their data and summarised findings. • Have written a coherent research report using appropriate conventions. 		
Main content	<ul style="list-style-type: none"> • What is research? Research ethics, reading research reports, understanding variables and conceptual and operational definitions • Qualitative and quantitative research: research questions, research techniques or instruments, reliability and validity • Developing a research proposal: finding a topic, formulating research questions, doing a literature review, planning methodology • Carrying out your research: methodology (research design and data collection), data analysis and interpretation, conclusions and recommendations • Writing your report: organisation of report, coherence, using academic conventions 		
Pre-requisite modules	4 LCS 2 nd year modules (LCS211, LCS212, LCS213, LCS221, LCS222, LCS223)		
Co-requisite modules	None		
Prohibited module Combination	None		
Breakdown of Learning Time	Hours	Timetable Requirement per week	Other teaching modes that do not require time-table
<i>Contact with lecturer / tutor:</i>	28	<i>Lectures p.w.</i>	1
<i>Assignments & tasks:</i>	20	<i>Practicals p.w.</i>	0
<i>Research project:</i>	28	<i>Tutorials p.w.</i>	0.5
<i>Assessments:</i>	0		
<i>Selfstudy:</i>	24		
Total Learning Time	100		
Methods of Student	Continuous Assessment (CA): 60%		

Assessment	Final Assessment (FA): 40%
Assessment Module type	Continuous and Final Assessment (CFA)