

Faculty	Arts and Humanities		
Home Department	Linguistics		
Module Topic	Critical Media Studies		
Generic Module Name	Linguistics 841		
Alpha-numeric Code	LIN841		
NQF Level	9		
NQF Credit Value	30		
Duration	Semester		
Proposed semester to be offered.	Second Semester		
Programmes in which the module will be offered.	MA Structured (2808)		
Year Level	1		
Main Outcomes	<p>On completion of this module students should be able to:</p> <ul style="list-style-type: none"> • The ways in which media communication is structured, produced and interpreted. • How information is transferred in newspapers, journals and magazines as well as in radio and television. • The devices and methods of persuasion used by journalists. • The biases and ideologies behind certain news texts from current publications. 		
Main Content	<p>Topics covered in this module include:</p> <ul style="list-style-type: none"> • Definitions of the <i>media</i>, and of <i>news</i> • Distinctive features of media language in general, of language in the news in particular • What makes events newsworthy • The headline as a unique type of text • Critical linguistic tools for analysing media discourse 		
Pre-requisite modules	None		
Co-requisite modules	None		
Prohibited module Combination	None		
Breakdown of Learning Time	Hours	Timetable Requirement per week	Other teaching modes that does not require time-table
<i>Contact with lecturer / tutor:</i>	29	<i>Lectures p.w.</i>	0
<i>Assignments & tasks:</i>	100	<i>Practicals p.w.</i>	0
<i>Assessments:</i>	6	<i>Tutorials p.w.</i>	0
<i>Selfstudy:</i>	165		
<i>Practicals:</i>	0		
<i>Other:</i>	0		
Total Learning Time	300		
Methods of Student Assessment	Continuous Assessment (CA): 50% Final Assessment (FA): 50%		
Assessment Module type	Continuous and Final Assessment (CFA)		