

Faculty	Arts		
Home Department	Anthropology and Sociology		
Module Topic	Advanced Sociology (Visual Culture)		
Generic Module Name	Sociology 839		
Alpha-numeric Code	SOC839		
NQF Level	9		
NQF Credit Value	30		
Duration	Semester		
Proposed semester to be offered	Second Semester		
Programmes in which the module will be offered	MA (2801)		
Year Level			
Main Outcomes	<p>On completion of this module students should be able to:</p> <ul style="list-style-type: none"> Understand the relationship between visual culture, technology and society. Apply semiotic and discursive methods to analyse various forms of visual media. Establish discursive relations between visual culture and imagined communities . Establish cultural formations of national, continental and global imaginations as emergent visual cultural realities. 		
Main Content	<p>Core seminar topics cover:</p> <ul style="list-style-type: none"> The relationship between visual culture and imagined communities (national, continental, global) The socio-cultural processes at work in establishing the hegemony of the eye in Western culture (ocularcentrism) The visual as a heuristic for understanding social processes of change and cultural formations The cultural, economic, technical and political institutions within which visual things are produced 		
Pre-requisite modules	None		
Co-requisite modules	None		
Prohibited module Combinations	None		
Breakdown of Learning Time	Hours	Timetable Requirement per week	Other teaching modes that does not require time-table
Contact with lecturer / tutor:	28	<i>Lectures p.w.</i>	0
Assignments & tasks:	62	<i>Practicals p.w.</i>	0
Tests & examinations:	0	<i>Tutorials p.w.</i>	0
Practicals:	0		
Selfstudy:	110		
Other:	0		
Total Learning Time	200		
Methods of Student Assessment	Continuous Assessment (CA): 60% Final Assessment (FA): 40%		
Assessment Module type	Continuous and Final Assessment (CFA)		