

Faculty	Arts and Humanities		
Home Department	Geography, Environmental Studies and Tourism		
Module Topic	Tourism Planning		
Generic Module Name	Tourism 311		
Alpha-numeric Code	TOU311		
NQF Level	7		
NQF Credit Value	10		
Duration	Semester		
Proposed semester to be offered	First Semester		
Programmes in which the module will be offered	BA (2101), BA Extended Programme (2612)		
Year level	3		
Main Outcomes	<p>On completion of this module, students should be able to:</p> <ul style="list-style-type: none"> • Explain and discuss the principles and requirements for sustainable tourism development. • Demonstrate an understanding of different approaches to national, regional and local tourism planning. • Construct a tourism development plan. 		
Main Content	<ul style="list-style-type: none"> • Tourism development - concepts and issues • Planning techniques for different types of tourism, community, urban, rural, resorts • National, regional and local tourism planning - approaches to tourism planning, the planning process, major elements of tourism development plans. • Resource and market analysis, feasibility studies, compiling a master plan for tourism development 		
Pre-requisite modules	TOU223 or TOU224		
Co-requisite modules	None		
Prohibited module Combination	None		
Breakdown of Learning Time	Hours	Timetable Requirement per week	Other teaching modes that does not require time-table
<i>Contact with lecturer / tutor:</i>	24	<i>Lectures p.w.</i>	1
<i>Assignments & tasks:</i>	32	<i>Practicals p.w.</i>	0
<i>Practicals:</i>	0	<i>Tutorials p.w.</i>	1
<i>Assessments:</i>	6		
<i>Selfstudy:</i>	30		
<i>Other:</i>	8		
Total Learning Time	100		
Methods of Student Assessment	Continuous Assessment (CA): 50% Final Assessment (FA): 50%		
Assessment Module type	Continuous and Final Assessment (CFA)		