

<b>Faculty</b>	Economic and Management Sciences			
<b>Home Department</b>	Information Systems			
<b>Module Topic</b>	Digital Business Innovation			
<b>Generic Module Name</b>	Information Systems 353			
<b>Alpha -numeric Code</b>	<b>IFS353</b>			
<b>NQF Level</b>	7			
<b>NQF Credit Value</b>	15			
<b>Duration</b>	Semester			
<b>Proposed semester to be offered</b>	Second Semester			
<b>Programmes in which module will be offered</b>	BCom (1008), BCom Extended Curriculum (1751)			
<b>Year Level</b>	3 (4 Extended Curriculum)			
<b>Main Outcomes</b>	<p>On completion of this module students should be able to:</p> <ul style="list-style-type: none"> <li>• Critically analyse components of the digital economy and apply knowledge in a project.</li> <li>• Evaluate the impact of digital innovation on business models and apply in a project.</li> <li>• Participate in the planning and implementation of digital innovation in organisations.</li> <li>• Apply the taught models, methodologies and techniques in consultation with organisations to implement a digital innovation project.</li> <li>• Manage a project within a client environment with a focus on timely implementation, change management, efficient team work and effective communication.</li> </ul>			
<b>Main Content</b>	<ul style="list-style-type: none"> <li>• New emerging technology and the impact on South African organisations</li> <li>• Digital business innovation and transformation.</li> <li>• The business model canvass</li> <li>• Design Thinking techniques</li> <li>• Methodologies, tools and techniques to drive digital business innovation</li> <li>• Digital skills and the worker of the future</li> </ul>			
<b>Pre-requisite modules</b>	IFS354			
<b>Co-requisite modules</b>	None			
<b>Prohibited module Combinations</b>	None			
<b>Breakdown of Learning Time</b>	<b>Hours</b>	<b>Timetable Requirement per week</b>		<b>Other teaching modes that does not require time-table</b>
Contact with lecturer/ tutor:	39	<i>Lectures p.w.</i>	2	
Assignments & tasks:	52	<i>Practicals p.w.</i>	1	
Practicals:	13	<i>Tutorials p.w.</i>	1	
Assessment:	3			
Self-study:	43			
Other: Please specify	0			
<b>Total Learning Time</b>	150			
<b>Methods of Student Assessment</b>	Continuous Assessment (CA): 100% Final Assessment (FA): 0%			
<b>Assessment Module type</b>	Continuous Assessment (CA)			