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| Faculty | Economic and Management Sciences | | | |
| Home Department | Information Systems | | | |
| Module Topic | Information Systems Strategy | | | |
| Generic Module Name | Information Systems Strategy 361 | | | |
| Alpha-numeric Code | IFS361 | | | |
| NQF Level | 7 | | | |
| NQF Credit Value | 30 | | | |
| Duration | Semester | | | |
| Proposed semester to be offered | First Semester | | | |
| Programmes in which module will be offered | BCom (1008), BCom Extended Curriculum (1751), BCom P/T (1101), BAdmin (1011), BAdmin P/T (1018), BSc CS (3023) , BSc CS Extended Programme (3221) | | | |
| Year Level | 3 (4 Extended curriculum) | | | |
| Main Outcomes | <p>On completion of this module students should be able to:</p> <ul style="list-style-type: none"> • Evaluate how businesses create value and how information systems assist in value creation. • Discuss the different contributions that information systems can make to drive innovation. • Analyse the role of policy, strategy and operational interventions in promoting effective developmental use of ICTs. • Apply steps that link idea generation to the introduction of new products or services linked to sustainable development goals in a project. | | | |
| Main Content | <ul style="list-style-type: none"> • Social Innovation • IS strategic management concepts and analysis • Mapping and unlocking opportunities • Design thinking • Understand the mechanisms for setting up an IT start-up company | | | |
| Pre-requisite modules | IFS233 | | | |
| Co-requisite modules | None | | | |
| Prohibited module Combinations | None | | | |
| Breakdown of Learning Time | Hours | Timetable Requirement per week | | Other teaching modes that does not require time-table |
| Contact with lecturer/ tutor: | 39 | <i>Lectures p.w.</i> | 3 | |
| Assignments & tasks: | 120 | <i>Practicals p.w.</i> | 2 | |
| Practicals: | 26 | <i>Tutorials p.w.</i> | 0 | |
| Assessment: | 12 | | | |
| Self-study: | 103 | | | |
| Other: Please specify | 0 | | | |
| Total Learning Time | 300 | | | |
| Methods of Student Assessment | Continuous Assessment (CA): 100% Final Assessment (FA): 0% | | | |
| Assessment Module type | Continuous Assessment (CA) | | | |