

<b>Faculty</b>	Economic and Management Sciences
<b>Home Department</b>	Management and Entrepreneurship
<b>Module Topic</b>	Principles of Business Management
<b>Generic Module Name</b>	Principles of Business Management 131/132
<b>Alpha-numeric Code</b>	<b>MAN131/MAN132</b>
<b>NQF Level</b>	5
<b>NQF Credit Value</b>	15
<b>Duration</b>	Semester
<b>Proposed semester to be offered</b>	First Semester – MAN131 Second Semester – MAN132
<b>Programmes in which module will be offered</b>	BCom (1008), BCom Extended Curriculum (1751), BCom Part-Time (1101), BCom Accounting (1021), BCom Accounting Extended Curriculum (1753), BCom Fin Acc (1175), BCom Law (7211), BAdmin (1011), BAdmin Part-Time (1018), LLB (7162 & 7172)
<b>Year Level</b>	1
<b>Main Outcomes</b>	On completion of this module, a student should be able to: <ul style="list-style-type: none"> <li>• Explain the broader context within which businesses operate in South Africa.</li> <li>• Identify and illustrate the different types, processes and functional areas of businesses in South Africa.</li> <li>• Explain and interpret the factors that influence business functions in both the internal and external environments.</li> <li>• Describe and elaborate on the broader context of business success and management principles.</li> <li>• Apply business research methods, management decision-making and problem-solving techniques.</li> <li>• Develop a raised awareness of the importance of technology in business operations for the fourth industrial revolution.</li> <li>• Have the ability to research and orally articulate module content.</li> <li>• Have the ability to plan and work effectively with others in teams to achieve the above outcomes</li> </ul>
<b>Main Content</b>	<ul style="list-style-type: none"> <li>• Overview of the business enterprise as a system</li> <li>• Historical development of the field of Management.</li> <li>• External and internal business environment</li> <li>• Entrepreneurship.</li> <li>• Establishing a business.</li> <li>• Principles of managing the main functional areas – marketing, employment relations/human resources, operations and finance</li> <li>• Functions of management – planning, organising, leading, controlling <ul style="list-style-type: none"> <li>• Introduction to Business Management</li> <li>• Introduction to Entrepreneurship</li> <li>• The business Environment</li> <li>• Corporate Social Responsibility</li> <li>• Introduction to General Management</li> <li>• Management Functions (Planning, Organising, Leading &amp; Controlling)</li> <li>• Introduction to Business Functional Areas (Marketing, HRM, Operations Management &amp; Financial Management)</li> <li>• Introduction to Basic Entrepreneurial Finance</li> </ul> </li> </ul>
<b>Pre-requisite modules</b>	Non-EMS Students- IEB131
<b>Co-requisite modules</b>	None

<b>Prohibited module Combinations</b>	None		
<b>Breakdown of Learning Time</b>	<b>Hours</b>	<b>Timetable Requirement per week</b>	<b>Other teaching modes that does not require time-table</b>
Contact with lecturer/ tutor:	52	<i>Lectures p.w.</i>	4
Assignments & tasks:	19	<i>Practicals p.w.</i>	0
Practicals:	0	<i>Tutorials p.w.</i>	1
Assessment:	3		
Self-study:	76		
Other: Please specify	0		
<b>Total Learning Time</b>	<b>150</b>		
<b>Methods of Student Assessment</b>	Continuous Assessment (CA): 60% Final Assessment (FA): 40%		
<b>Assessment Module type</b>	Continuous and Final Assessment (CFA)		